


# Not All Endpoint Security Solutions are Created Equal

## ThreatDown vs Bitdefender

ThreatDown offers customers superior and powerfully simple protection, outstanding customer support and minimal impact to devices being protected.

### Head-to-head comparison

	 ThreatDown™	Bitdefender
Ease of use	<ul style="list-style-type: none"><li>✓ Single user console and a single lightweight agent for managing all ThreatDown solutions.</li></ul>	<ul style="list-style-type: none"><li>✗ Multiple user consoles and agents required.</li></ul>
Device performance impact	<ul style="list-style-type: none"><li>✓ ThreatDown's lightweight agent has a negligible impact on devices being protected.</li></ul>	<ul style="list-style-type: none"><li>✗ Customers report that Bitdefender's agents negatively impact the performance of protected devices.</li></ul>
Automated deployment guidance	<ul style="list-style-type: none"><li>✓ Security Advisor (included for all customers) offers a security score that reflects the current state of the deployment, guidance on improvements and provides the ability to make the changes.</li></ul>	<ul style="list-style-type: none"><li>✗ Does not offer any kind of automated guidance on the current effectiveness of a customer's deployment or how to improve. Users also report that product documentation is poor.</li></ul>
Customer support	<ul style="list-style-type: none"><li>✓ Rated as a 4.5 out of 5 on Gartner Peer Insights.</li></ul>	<ul style="list-style-type: none"><li>✗ Rated at a 3.5 out of 5 on Gartner Peer Insights.</li></ul>

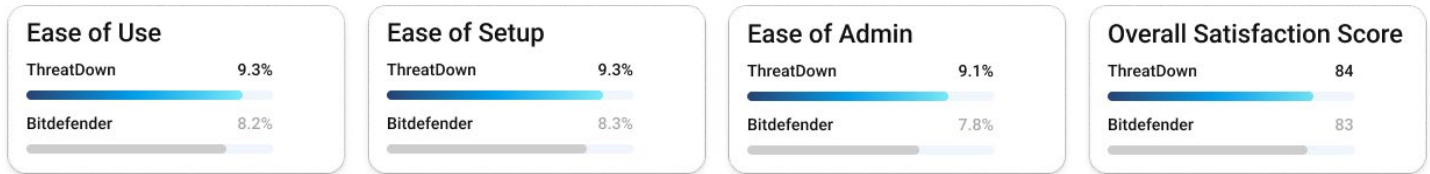
### Take threats down

- ThreatDown received EVERY award, 52 out of 52 awards, since Q3 2021, from independent testing lab MRG Effitas. ThreatDown is the only vendor to consistently achieve 100% protection against ransomware, phishing, exploits, and every other real-world test. Bitdefender only won a subset of awards during this same time period for MRG Effitas tests.
- ThreatDown was awarded "Product of the Year 2024" by AV Labs for blocking 459/459 of "in-the-wild" malware samples while in the latest Advanced In-the-wild Malware Test, Threatdown earned a 100% protection score whereas Bitdefender fell short.



# Take complexity down

ThreatDown ranked #1 in the G2 Endpoint Protection Suites Usability Index, with the highest score of all vendors. ThreatDown's score of 9.27 is ahead of all other competitors including Bitdefender.



## Bitdefender

- No security health check score to simplify optimizing security postures.
- Product requires multiple consoles and agents for resulting in management complexity.
- Users report the agents consume significant resources that impact performance.

## ThreatDown

- Deploys in minutes, easy to navigate, no fine-tuning needed.
- One, lightweight agent.
- Includes Security Advisor score and prioritized actions.
- G2 named ThreatDown EDR "Most Implementable," "Fastest Implementation," and "Easiest to Use."
- Protects your organization's mobile devices (including: iOS, Android, and ChromeOS) without adding management complexity.

# Take costs down

ThreatDown Bundles provide a single agent, single console, all-in-one solution that includes Application Block and Vulnerability Assessment in all bundle options for free. Bitdefender requires multiple consoles and agents leading to greater management complexity and cost.

And considering our better security as evidence by third-party real-world testing, Bitdefender customers can expect to invest more in IT Helpdesk calls and downtime in recovering systems and addressing attacks that get through its security.

# Get started today

Not all cybersecurity vendors are created equal. ThreatDown offers elite endpoint security without a complicated platform to manage.

[Request meeting](#)



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